



DIGITAL MARKETING MANAGER

We are looking for a skilled Digital Marketing Manager who is keen to work with colleagues to promote and market our school, primarily through online and digital channels by creating and distributing engaging content. The postholder will play a key role in the External Relations team, raising the profile of the School in our target areas and communicating with our stakeholder groups, particularly prospective students and parents. This role is fundamental to the ongoing success of the school and requires the skills of an effective communicator who can build relationships with internal colleagues and present the many attractive elements of the School creatively to our external audiences.

We are a school with pupils from the age of 2 up to 18, a small proportion of which are from overseas. We are a wonderfully diverse community, truly reflecting our surrounding population and the post holder will be responsible for marketing the whole school - Nursery & Infants, Juniors, Seniors and Sixth Form sections.

To succeed in this role, you will need to have excellent written and oral communication skills, be able to build trust quickly and have the technical skills required to deliver marketing in a digital environment.

This is an all year round position and is full time at 35 hours per week. Some flexibility will be required during periods of peak activity in the School calendar, which will include infrequent evenings in order to assist with events. The salary will be between £25,763 to £29,375 per annum depending on skills and experience.

If you wish to be considered for the vacancy, please visit our website:
<https://www.ohgs.co.uk/why-ohgs/staff-vacancies/> for an application pack.

Completed applications must be emailed to hr@ohgs.co.uk or posted to the HR department, Oldham Hulme Grammar School, Chamber Road, Oldham OL8 4BX.

Closing date for applications is 09:00am on Friday 24th June 2022.

Date of interview: To be confirmed

The School is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.

The successful applicant will be subject to an Enhanced DBS check.

*Oldham Hulme Grammar School is a Company Limited by Guarantee Registered Number 6125937.
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